

Nutritional supplements from
the pure nature of Sweden



world wide contract manufacturing
and private label services.



Vitamex

Committed to enhancing well-being and quality of life

Vitamex has more than 20 years' experience producing nutritional supplements and natural remedies. We are the leader in Scandinavia and have a very strong sales presence in other markets including the United Kingdom, Northern Europe and Australia.



Expertise in customized manufacturing

Our goal is to *design, create and deliver customized products* that are developed in partnership with every customer. It is this expertise that separates us from our competition. Vitamex will make your conceptual ideas into a successful reality. *We provide world-class customer service, high-quality products and expertise in global health trends.*

Affiliations of strength

Vitamex gained a major competitive advantage in 2003 when the company became part of the Midelfart Sonesson Group, allowing us to take advantage of the entire value chain. Cooperation at the corporate level gives us unique market knowledge in all sales channels – grocery, specialty retail, mail order, and pharmacy. Midelfart Sonesson is the leader in the Nordic region in the health and self-care segment, with annual sales of approximately two billion Swedish Kronor. Group companies, in addition to Vitamex, are Midelfart, Friggs, HKC, Naturpost, Maxmedica, Bioglan, Australian Bodycare, Promed Pharma, and Miwana.

For more information about Midelfart Sonesson, visit the Group online at www.wilhsonesson.com

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Där finner Ni information om alla våra varumärken

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Vi gör marknadens bästa etiketter!

Research and Development

Today's consumer demands healthy, high-quality products. At Vitamex our products are developed with the consumer in mind; helping people achieve health and beauty from the inside out.

We identify and develop lifestyle products that fit you, your product portfolio, and your company. Our experienced team can help you formulate the product that best meets your criteria, working closely to achieve the goals set for performance, cost and timelines.

Because our products are sold on multiple continents, and in a variety of sales channels, Vitamex has unique expertise in product development. We register products throughout the world and are able to identify market trends from experience within many geographical areas.



Vitamex can keep you on the leading edge with new products and concept solutions.



We offer worldwide contract manufacturing and private label services, including complete supply chain solutions.

We offer one vendor convenience, with full control over service, quality, and reliability managed all under one roof.

Our strength is that we take part of our customers' strategies and planning to not only act as a supplier, but rather as a pro-active partner for the future.

Wanted

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Quality Manufacturing

At Vitamex, quality is paramount. We are dedicated to innovating, developing, and manufacturing high-quality products.

Sweden is the home to crystal clear lakes, rolling farmlands, deep green forests and fresh crisp air. The beauty of our landscape can be credited to a deep appreciation of both nature and the environment. Located in Sweden, our modern, environmentally friendly, certified GMP (Good Manufacturing Practice) facility includes administrative offices, research and development, laboratory, quality assurance, purchasing, manufacturing and warehousing.

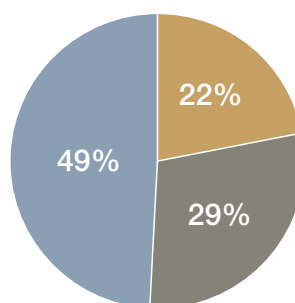
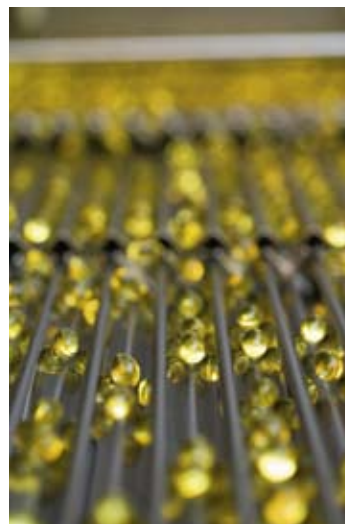
Quality and safety

Our foundation of comprehensive quality assurance and improvement, ensures that all of our systems and processes meet or exceed regulatory requirements as well as customer specific protocols. Quality is number one, from concept to consumer including document management.

We perform strict quality controls of our raw materials, through in-process controls, and final controls to ensure consistent product quality.

Vitamex Production Facility

- GMP certified since 1994
- Licenced to produce pharmaceuticals
- HACCP- an international standard that we can offer our customers to assess risks in the production chain
- Member of the Swedish Health Food Council
- Product registrations in Poland, United Kingdom, Australia, New Zealand and other countries.
- Vitamex is also working closely with local food safety authorities and the European Commission to ensure even higher quality.



Our product mix

- Tablets/Effervescent
- Capsules
- Powder



Capabilities

Formulations

- Tablets; coated, uncoated and chewable
- Effervescent
- Capsules, soft and hardgel
- Powder

Our product formulations and recipes are divided into the following segments:

- Vitamins/minerals/antioxidants
- Cold/Immune system
- Cardiovascular
- Energy
- Weight control
- Fatty acids
- Pain relief
- Sport
- Stomach
- Beauty

Packaging options

- Jars/Bottles
- Effervescent tubes
- Sachets
- Bags
- Daypacks
- Private label/Bulk
- Blister packs

Visit us online and read more about our products at www.vitamex.se

“Let our dedicated team with more than 30 years’ experience in the business serving small, medium-sized and large customers, lead you to a successful partnership.”

Vitamex supplies a broad range of products in various dosage forms and packaging options to accommodate your specific needs. We work closely with you to determine packaging that best meets your needs, costs, and distribution.

Purchasing – a strategic function

The Vitamex Purchasing Department works with suppliers from all over the world. Europe is our primary market, but China, Canada, and the United States are also major markets.

All materials are carefully selected and developed using only the highest quality ingredients. Through Vitamex’s diverse alliance of suppliers, we can offer better pricing and profitability for you.

VitaMax

In Sweden, we sell and market our own brand VitaMax in all Swedish pharmacies. The product series targets the modern and aware consumer with a Nordic design. The range consists of multi-supplements for the entire family and sparkling effervescent vitamin tablets.



VITAMEX[®]

NATURE – OUR PARTNER

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